

PLACE VERTU

Saint-Laurent, Quebec



DIGITAL DISPLAYS



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Located in the Montr  al borough of Saint-Laurent, one of the largest districts in Montr  al, Place Vertu is only 20 minutes from downtown Montr  al at the northwest corner of C  te-Vertu and Cavendish Boulevards and is easily accessed by Highway 40 (Exit 62). Surrounding Place Vertu is an attractive mix of residential, commercial, institutional and office properties. This regional shopping centre offers a range of diverse and varied retailers including Sports Experts, Atmosph  re, Sports Rousseau, March   Adonis, Canadian Tire, Winners, Famous Footwear, Browns Outlet, The Children  's Place and SAQ. Sales are in excess of \$380 per square foot. Approximately 11 million people visit the mall each year.



GENERAL INFORMATION

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| Annual traffic | 11,500,000 |
| Number of stores | 130 |
| Gross area | 735,851 ft   |
| Market population | 217,921 |

Source : The centres

PRODUCTS

Posters
Digital Displays
Banners
Specialty Media