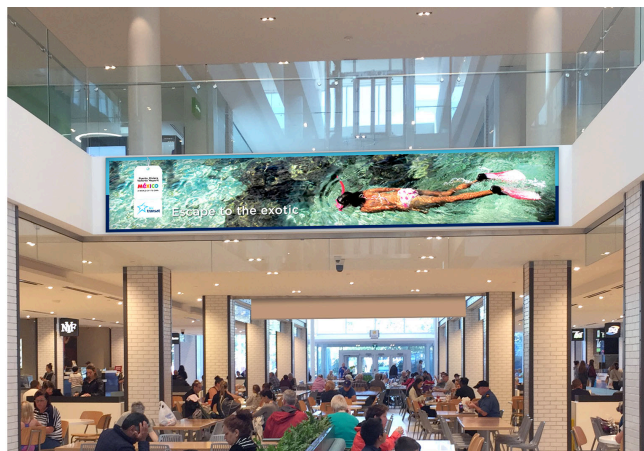


# HALIFAX SHOPPING CENTRE

Halifax, Nova Scotia



SPECIALTY MEDIA, DIGITAL SPECTACULAR, DIGITAL DISPLAY

Located on the Halifax peninsula, just off Highway 102 and minutes from downtown, Halifax Shopping Centre enjoys an educated customer base in a stable economy. Halifax is the region's only urban centre, with a diverse population of professionals and over 30,000 students from five degree-granting universities. With distinctive and unique-to-the-region brands like Apple, Aritzia, Banana Republic, Browns, Coach, Fossil, Hollister, Michael Kors, Victoria's Secret and Zara. It's no surprise that Halifax Shopping Centre draws visitors from across Atlantic Canada. Combined with Halifax Shopping Centre Annex, the Centre features over 170 retailers, a unique combination of big box and traditional retail, and five on-site office buildings.



## GENERAL INFORMATION

Annual traffic 6 150 000  
Number of stores 170  
Gross area 645,641 ft<sup>2</sup>  
Market population 310,568  
Average household income \$84,228



Source: The centres  
100+ SHOPPING MALLS  
in 8 provinces

660+ HD SCREENS  
Across Canada

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