

CF CHAMPLAIN PLACE

Dieppe, New Brunswick



CF Champlain Place is the premier retail destination in the province of New Brunswick and is the largest and only full service shopping centre in its trade area. CF Champlain Place outperforms the competition on all key indicators, including monthly visitation, overall satisfaction, share of visits, and all perception attributes. To cater to its distinct customer base, CF Champlain Place has created a diverse retail mix that offers everything from the hottest retailers to classic favourites.



GENERAL INFORMATION

Annual traffic	10,337,496
Number of stores	107
Gross area	663,525 ft ²
Time spent per visit	88 minutes
Number of visits per month	5.5
Average household income	\$53,307

Source : The centres

PRODUCTS

Specialty Media

477 Rue Paul Dieppe,
NB, Canada, E1A 4X5

www.cfshops.com/champlain.html