

CARREFOUR INDUSTRIELLE ALLIANCE

Montréal, Quebec

With about 30 stores and more than 11 million yearly visitors, Downtown Montréal's Carrefour Industrielle Alliance simply cannot be ignored. Among its stores are La Maison Simons and the Famous Players movie theatre. Carrefour Industrielle Alliance is easily accessible via Montréal's subway.



GENERAL INFORMATION

Annual traffic	6,704,705
Number of stores	32
Gross area	210,500 ft ²
Time spent per visit	66.4 minutes
Number of visits per month	5.0
Average purchase during a visit	\$ 68.80
Market population	1,090,411
Average household income	\$ 48,604

Source : The centres / Monday Report/ Statcan

PRODUCTS

Digital Displays
Digital Spectacular
Specialty Media

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carrefourindustriellealliance.com